

2024



**Keynote Presentation:**

**MANAGING HEALTHCARE TRANSFORMATION TOWARDS INTELLIGENT, ETHICAL AND SUSTAINABLE 5P MEDICINE ECOSYSTEMS**

*By Prof. Dr. habil. Bernd Blobel, FACMI, FACHI, FHL7, FEFMI, FIAHSI, Medical Faculty, University of Regensburg, Germany*

2023



**Keynote Presentation:**

**FROM HCI AND HUMAN-BUILDING INTERACTION TO CITIZEN-ENVIRONMENT INTERACTION**

*By Dr. rer.nat. Dr. phil. Norbert A. Streitz, Scientific Director, Smart Future Initiative, Germany*

2022



**Keynote Presentation:**

**NEEDS AND TOOLS FOR ARTIFICIAL INTELLIGENCE IN 21ST CENTURY SOCIETY**

*By Professor Piet Kommers, UNESCO Professor of Learning Technologies, The Netherlands*

2021



**Keynote Presentation:**

**SMART MANUFACTURING: CHALLENGES AND OPPORTUNITIES**

*By Professor Paul Clough, Information School, The University of Sheffield, UK*

2020



**Keynote Presentation:**

**LET'S PUT LEARNING BACK INTO BLENDED LEARNING: A COLLECTIONIST FRAMEWORK**

*By Professor Johannes Cronjé, Dean of Informatics and Design, Cape Peninsula University of Technology, South Africa*

2019



**Keynote Presentation:**

**HOW TO USE E-LEARNING FOR TESTING AND ASSESSING LARGE CLASSES**

*By Professor Jaime Villate Faculty of Engineering, University of Porto, Portugal*



**Keynote Presentation:**

**SMART AND SUSTAINABLE LIVING COLAB: A ROADMAP TO ACCELERATE URBAN SUSTAINABILITY**

*By Prof. Frederico Custódio, Director of the Intelligence and Explorative Research Group at CEiiA, Portugal*

2018



**Keynote Presentation:**

**BAYESIAN NETWORKS BASED MULTI-DIMENSIONAL CLASSIFICATION**

*By Professor Pedro Larrañaga, Department of Artificial Intelligence, Technical University of Madrid, Spain*

2017



**Keynote Presentation:**

**RE-DEFINING THE “SMART EVERYTHING” PARADIGM TOWARDS RECONCILING HUMANS AND TECHNOLOGY**

*By Dr. Dr. Norbert Streitz (Scientific Director), Smart Future Initiative, Germany*

2016



**Keynote Presentation:**

**SOCIAL AND PSYCHOLOGICAL CHANGES IN THE ICT SOCIETY – ABOUT VISIONS AND WISDOM**

*By Gunilla Bradley, Professor Emerita, Royal Institute of Technology (KTH) Stockholm*

2015



**Keynote Presentation:**

**FAIL FAST AND FAIL FORWARD – EMBRACING FAILURE AS A NECESSARY PRECURSOR OF SUCCESS IN THE DELIVERY OF ELEARNING SERVICES**

*By Steven Duggan, Director, Worldwide Education Strategy, Microsoft, USA*



**Keynote Presentation:**

**A DIFFERENT PERSPECTIVE ON THE SINGULARITY POINT. HOW IT IS SUBSTITUTING JOBS IN THE SERVICE SECTOR**

*By Dr. Jacques Bulchand-Gidumal, Professor of Digital Enterprises and Entrepreneurship, University of Las Palmas de Gran Canaria, Spain*