

2015

Keynote Presentation:



FAIL FAST AND FAIL FORWARD – EMBRACING FAILURE AS A NECESSARY PRECURSOR OF SUCCESS IN THE DELIVERY OF ELEARNING SERVICES



by Steven Duggan, Director, Worldwide Education Strategy, Microsoft, USA



Keynote Presentation:

A DIFFERENT PERSPECTIVE ON THE SINGULARITY POINT. HOW IT IS SUBSTITUTING JOBS IN THE SERVICE SECTOR



by Dr. Jacques Bulchand-Gidumal, Professor of Digital Enterprises and Entrepreneurship, University of Las Palmas de Gran Canaria, Spain